



Poll Shows Small and Medium Businesses Need Business Continuity Plans

The results of a poll of 400 small, medium and large business professional conducted by LogMeIn via LinkedIn in September 2009



In September 2009, LogMeIn conducted a poll using LinkedIn. We asked 400 small, medium and large business professionals:

“ Does your company have a business continuity plan in place for a possible flu outbreak? ”

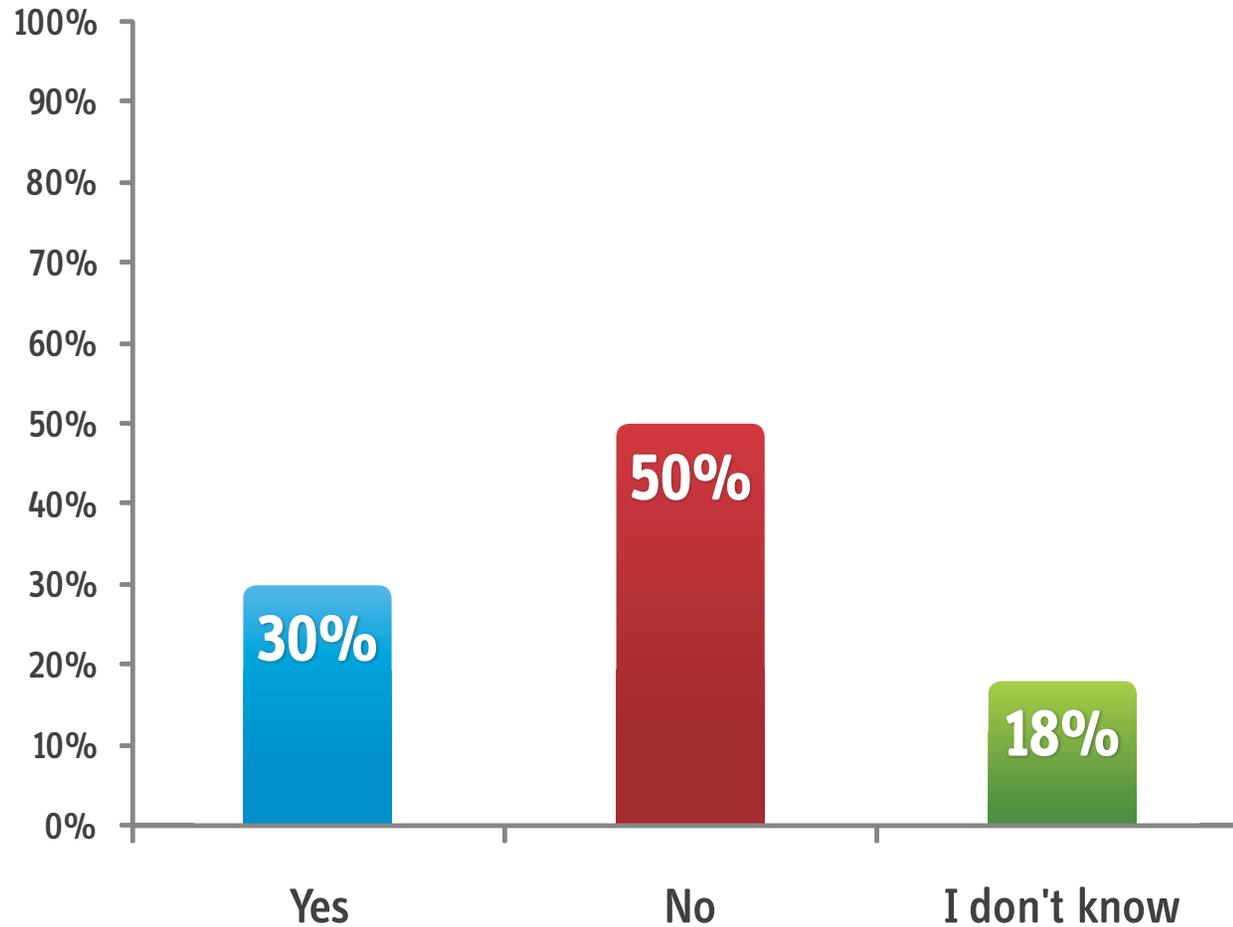
The majority of respondents indicated that either no plan existed, or they didn't know of one – this majority is largest among small and medium business professionals.

We are not alarmists, but we know that our users are concerned about this issue, and we conducted this poll to raise awareness of it.

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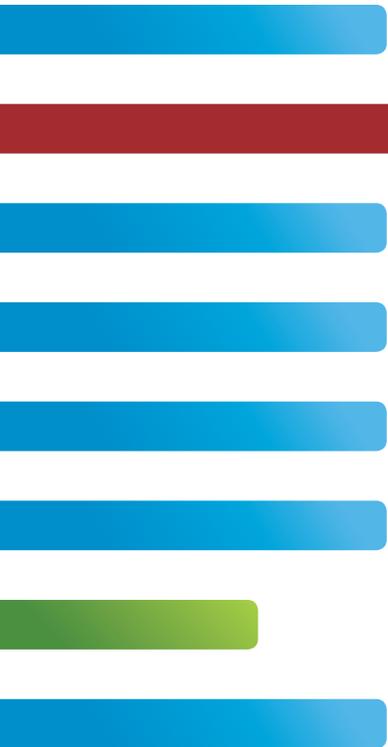
“Does your company have a business continuity plan in place for a possible flu outbreak?”



Only 30 percent of business professionals polled said their company has a business continuity plan in place for the possibility of a flu outbreak.

68 percent of business professionals polled said their company either didn't have a business continuity plan in place, or they didn't know.

402 responses;
Sept. 4-8, 2009

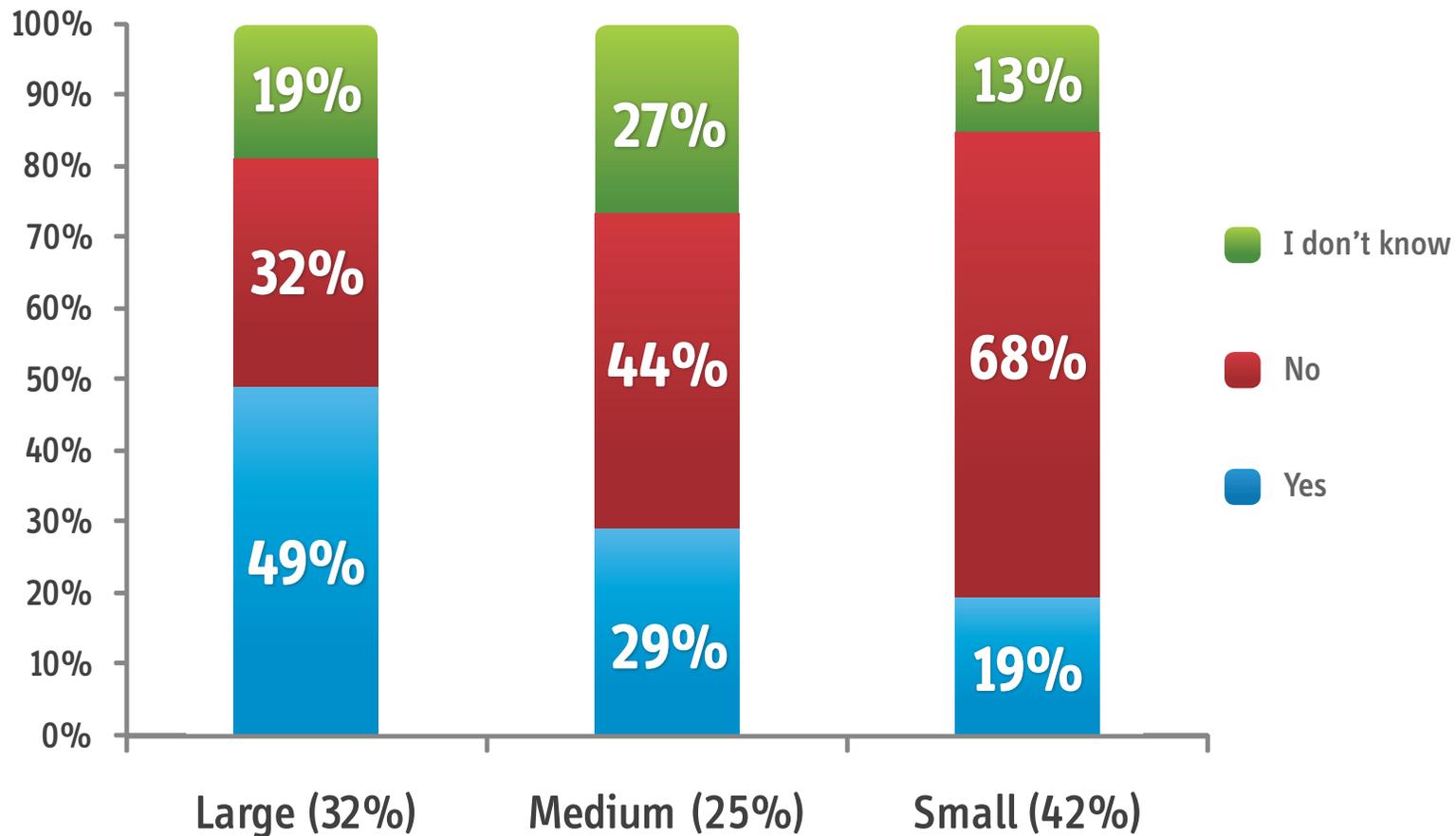


Small and medium businesses are far less likely than large businesses to have a business continuity plan in place.

68 percent of small business professional said no such plan exists in their company.

402 responses;
Sept. 4-8, 2009

“Does your company have a business continuity plan in place for a possible flu outbreak?”



Email A Friend



So what can you do to keep your workplace healthy and prepare for a potential disruption?

We've gathered some expert opinions to share:

1. **Don't forget the basics** – Keep your hands clean: Use soap and water or a hand sanitizer before meals, after shaking hands with someone and especially after using public restrooms. Consider putting anti-bacterial soap or sanitizer in the office kitchen and bathrooms.

A staff email or notice in the office reminding employees of these basics may be a good idea. The CDC provides information and materials for the workplace at www.cdc.gov/flu/workplace/.

2. **Get a flu shot** – The CDC recommends an annual flu shot as the most important protection from the disease. In most cases, the vaccine can prevent someone from getting the flu and at least minimize symptoms should one contract it. Consider making flu shots available to employees or plan an office outing for everyone to get flu shots at the same time.
3. **Stay home, but stay productive** – The best way to not get the flu -- and to not spread it -- is to stay at home at the first sign of illness. Encourage employees to do the same when they or their family members are feeling under the weather. Consider remote access software, like LogMeIn, which offers a free version (www.LogMeInFree.com) that allows users to access office computers and all of the applications, files and folders on them from any Internet-connected computer or device.

Visit the LogMeIn Business Continuity Resource page for more tips and information, including a podcast with Forrester principal analyst and business continuity expert Stephanie Balaouras: BusinessContinuity.LogMeIn.com.

If you're a member of the media and would like more information or to speak with a LogMeIn spokesperson, please contact Trip Kucera at press@LogMeIn.com.

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